

# Testing as a service

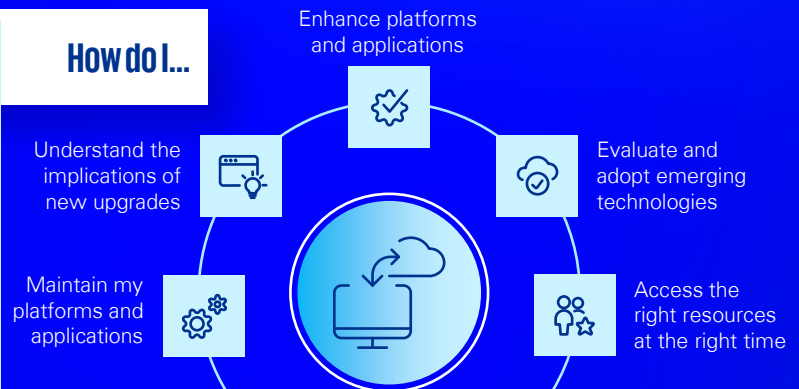
## Effortless assurance: elevating quality and eliminating testing barriers

Organizations today face significant challenges in managing the testing of their critical systems, both in the pre and post-implementation phases of the testing lifecycle. These gaps frequently jeopardize their operations by causing inefficiencies and redundancies, ultimately hindering an organization's growth.

### Without the benefit of a robust and flexible testing service, companies face a number of challenges:

- Fragmented and inconsistent testing practices
- Escalating post deployment IT costs
- Process bottlenecks due to manual testing
- Difficulties maintaining data integrity
- Limited access to skilled personnel

### How do I...



## Introducing KPMG testing as a service

KPMG Managed Services plays an important role in setting up, testing, and maintaining client solutions. KPMG testing as a service (TaaS) is a cost-effective and scalable suite of accelerators for software testing, enabling organizations to customize services to their specific needs and allowing their resources to focus on other critical activities. By outsourcing testing tasks, companies gain access to experienced teams and modern tools, facilitating a faster time-to-market and helping to ensure higher-quality products.

The flexibility of TaaS enables businesses to benefit from customizable testing services that adapt to the varying demands of their projects. TaaS supports global operations and continuous integration cycles for various ERP platforms, including but not limited to Workday, Oracle and Coupa, as well as custom applications—fostering efficiency and competitiveness in rapidly changing markets.

**Accessibility Testing:** Accessibility is about creating inclusive products that are usable by the widest possible audience, including people with physical, sensory, and cognitive disabilities. Our testing services help organizations move beyond basic compliance to improve real-world usability. Accessibility standards, including Web Content Accessibility Guidelines, are grounded in four core principles. We validate that your content is **Perceivable, Operable, Understandable, and Robust**, enabling effective use with assistive technologies.

## KPMG testing as a service is underpinned by the following four principles:



### Best-in-class practices

Standardize processes to help ensure quality and consistency with a tailored Testing Methodology designed specifically for Managed Services.



### Multidisciplinary approach to testing

Our T-shaped POD model employs a multidisciplinary approach, enabling us to dynamically allocate resources and skills, helping to ensure flexibility and optimized responses to rapid demands.



### Technology optimization

Through technology optimization, we harness leading tools and practices to deliver reliable, zero-touch automation that enhances value and reduces costs.



### AI-first, data-driven mindset

Adopting an AI-first mindset enables us to implement self-discovery and self-healing automation, significantly reducing time and startup costs.

## Why KPMG

The KPMG competitive advantage stems from its profound experience in testing services, industry position and expertise, strategic partnerships, and a commitment to delivering high-quality solutions at scale, which is reflected in our strong client renewal rates. Our team is dedicated to helping clients proactively minimize quality risks and accelerate their technology's market entry by leveraging cutting-edge technologies and methodologies.

At the heart of our approach is our testing hub, where KPMG professionals combine domain knowledge, diverse technical skills, and specialized expertise in agile testing, quality engineering and test automation to ensure superior quality outcomes. TaaS integrates state-of-the-art automated testing with the power of artificial intelligence to produce valuable data-driven insights. This powerful combination greatly enhances accuracy and reliability, minimizing defect leakage and helping ensure consistently superior outcomes.

Our clients experience substantial cost savings, improved efficiency and greater consistency and rely on KPMG for stability, scalability, and flexibility in managing diverse and dynamic industries. By streamlining testing cycles and delivering real-time testing and quality data, we accelerate time-to-market and empower agile business decision-making, through:



### AI-driven testing:

- **Automation adoption:** Reduces bottlenecks and accelerates delivery of high-quality results.
- **Predictive insights:** Identifies problem areas and optimizes testing outcomes that improve quality.



### Consistent testing practices:

- **Efficiency and cost savings:** Streamlined processes reduce rework risk, saving time and resources.
- **Quality assurance:** Early issue detection helps ensure products and services maintain high quality.



### Cohesive application of tools and technologies:

- **Integration:** Reduces friction and improves delivery workflows.
- **Data management:** Ensures accurate data for better decision-making and effective metric tracking.



### Access to skilled resources:

- **Knowledge on demand:** Leverage a team of highly skilled professionals.
- **Certified support:** Experienced and certified support helps ensure consistent performance and issue resolution.

## KPMG Managed Services. Tech-enabled but strategy-led.



**5000+**

quality engineering (QE)  
and testing professionals



**700+** offices



Across **139** countries



**500** global QE  
engagements

For additional information,  
visit [KPMG Managed Services](#)

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